



FOUNDED IN 1978. SASHA CREATES BEAUTIFUL ARTISAN MADE HOME AND FASHION ITEMS FOR ETHICALLY-MINDED RETAILERS AND BRANDS AROUND THE WORLD.

AS A PIONEER IN FAIR TRADE, SASHA'S BUSINESS

MODEL IS BUILT ON THE PRINCIPLES OF WORKER EQUITY, FINANCIAL TRANSPARENCY, SOCIAL JUSTICE AND ENVIRONMENTAL PROTECTION.

SASHA'S NETWORK INCLUDES

NEARLY 100 ARTISAN GROUPS AND PROVIDES AN INCOME
TO 5000 ARTISANS THROUGHOUT INDIA.

SASHA OFFERS A BROAD PORTFOLIO
OF PRODUCTION TECHNIQUES AND MATERIALS AND HAS BOTH IN-HOUSE PRODUCT LINES AND CUSTOM DESIGN CAPACITY.

KASHMIR'S FAMED PAPIER MÂCHÉ CRAFT, INTRODUCED IN THE 15TH CENTURY BY TRAVELLERS AND MIGRANTS FROM CENTRAL ASIA IS A CREATIVE EXPRESSION OF ARTISANS LIVING IN THE BY LANES OF ZADIBAL IN DOWNTOWN SRINAGAR.

THE NATURE OF BUSINESS OPERATIONS OF PAPIER MÂCHÉ CRAFT IS PREDOMINANTLY HOME-BASED AND MOSTLY ORGANIZED IN THE ARTISANS' HOMES AND THE ENTERPRISES COMPRISES OF MAINLY FAMILY MEMBERS. PAPIER MÂCHÉ IS PREDOMINANTLY A MALE DOMINATED CRAFT, WITH WOMEN ACTIVELY INVOLVED IN CERTAIN PROCESSES LIKE PISHLAWUN & NAQUASHI.

WITH AN AIM TO REJUVENATE THE PAPIER MÂCHÉ CRAFT OF KASHMIR, SASHA IS COLLABORATING WITH THE LOCAL GOVERNMENT, AID TO ARTISANS. AND THE WORLD BANK UNDER THE JHELUM AND TAWI FLOOD RECOVERY PROJECT (JTFRP) TO CONNECT ARTISANS WITH THE VIBRANT MARKET. THE ARTISAN COLLECTIVE, ZADIBAL CRAFT PRODUCER COMPANY LIMITED (ZCPCL) HAS BEEN FACILITATED BY SASHA AS PART OF THIS PROJECT.

THE ZADIBAL CRAFT PRODUCER COMPANY LIMITED (ZCPCL) IS BASED IN SRINAGAR AND HAS THE MANDATE TO INCLUDE 600 ARTISANS. WITH TECHNICAL ASSISTANCE FROM SARBA SHANTI AYOG, SASHA'S DEVELOPMENT ORGANIZATION AND MARKET ACCESS THROUGH SASHA, THE ZADIBAL CRAFT PRODUCER COMPANY LIMITED (ZCPCL) HAS BEEN RECEIVING REGULAR ORDERS AND HAVE EQUIPPED THEMSELVES WITH PRODUCT DIVERSIFICATION, PRICING, QUALITY ASSURANCE, PACKAGING, MANAGERIAL AND GOVERNANCE RELATED SKILLS NECESSARY FOR LARGER MARKET ACCESS.

PRESENTING THE LATEST DEVELOPMENT OF PAPIER MÂCHÉ. THE COLLECTION DEMONSTRATES TRADITIONAL ARTISANAL TECHNIQUES PRODUCED IN AN UNIQUE AND CONTEMPORARY MANNER.

PRESENTING. THE LATEST DEVELOPMENT OF PAPIER MÂCHÉ, THAT DEMONSTRATES THE USE OF TRADITIONAL TECHNIQUES, ANCHORED IN CONTEXTUALISING ARTISANAL CRAFT IN A CONTEMPORARY AND UNIQUE WAY.

#### ABOUT THE COLLECTION ....

THE NEW PAPIER MÂCHÉ COLLECTION IS FOCUSED ON 3D TEXTURE USING TECHNIQUES USUALLY APPLIED TO CERAMICS. THIS COLLABORATION WITH THE KASHMIRI ARTISANS BLENDED VARIOUS PROCESSES THAT ELEVATED THE PRODUCTS AESTHETICS AND OVERALL FINISH. SOME PIECES LEAN TOWARDS A NEUTRAL COLOUR PALETTE WHILE OTHERS ARE INFUSED WITH VIBRANT TONES ASSOCIATED WITH THE RICH INDIAN CULTURE.

THE COLLECTION IS ABOUT CREATING ELEGANT AND CONTEMPORARY SPACES. ROOTED WITH GLOBAL AESTHETICS. THE FOCUS ON SUSTAINABILITY IN THE UTILITY ITEMS HELP USERS LEAD A MORE CONSCIOUS LIFESTYLE. JOIN OUR EFFORTS TO BRING THIS CRAFT TO THE GLOBAL STAGE TO ALL THE CONNOISSEURS OF HANDMADE!





## MAKING THE PAPIER MÂCHÉ

# VASES





# VARIETY OF TEXTURES















## VASES



NAME : HEE POSH

ODE : VS/BW/TXT/DD/21

DESCRIPTION : HEE POSH (JASMINE IN KASHMIR)- VASES IN UNIQUE SHAPES AND TEXTURES COME IN SETS OF 3 AND AS INDIVIDUAL PIECES. THEY ARE INSPIRED BY GERMAN 3D TECHNIQUE AND SURFACE DECORATION USING CARVING LINES INTO MOULDS AT VARIOUS DEPTHS.

IDEAL AS DECORATIVE SHOWPIECE OR FLOWER VASES FOR DRY ARTIFICIAL FLOWERS ONLY.



NAME : SHEEN

ODE : VS/06/0MB/DD/2.1.1

DESCRIPTION : SHEEN (SNOW IN KASHMIRI)- VASES IN UNIQUE SHAPES AND OMBRE EFFECT

IN WARM COLOURS COME IN SETS OF 3 AND AS INDIVIDUAL PIECES.

IDEAL AS DECORATIVE SHOWPIECE OR FLOWER VASES FOR DRY ARTIFICIAL FLOWERS ONLY.



NAME : ROOD

CODE : VS/06/OMB/DD/2.1.2

DESCRIPTION: ROOD (RAIN IN KASHMIRI)- VASES IN UNIQUE SHAPES AND OMBRE EFFECT IN COOL COLOURS COME IN SETS OF 3 AND AS INDIVIDUAL PIECES.

IDEAL AS DECORATIVE SHOWPIECE OR FLOWER VASES FOR DRY ARTIFICIAL FLOWERS ONLY.

## VASES



NAME : KAAYUR

CODE : VS/TXT/B/DD/21

DESCRIPTION : KAAYUR (HIMALAYAN BLUE PINE IN KASHMIRI)- IS A SET OF THREE DECORATIVE VASES HAND PAINTED IN NAVY BLUE EMBELLISHED WITH ROWS OF SMALL BUBBLES. THEY ARE MADE OF PAPER PULP IN CONCENTRIC CIRCLES AROUND THE CENTRE OF CIRCUMFERENCE OR ALL OVER. THESE VASES SPELL SIMPLICITY AND ELEGANCEIDEAL AS DECORATIVE SHOWPIECES OR FLOWER VASES FOR DRY ARTIFICIAL FLOWERS ONLY.



NAME : SHATOOTH CODE : VS/GRY/GB/DD/21

DESCRIPTION : SHATOOTH (MULBERRY IN KASHMIRI)- IS A SET OF THREE BOWLS INSPIRED BY WALL ART WITH ABSTRACT SURFACE PAINTING IN GREY AND GOLD. VINTAGE, ELEGANT AND MINIMALISTIC, TO FIT INTO ANY KIND OF

DECOR- HOME, OFFICE OR GARDENS.

THESE ARE A CREATIVE EXPRESSION OF ARTISANS LIVING IN THE BY-LANES OF ZADIBAL PAPIER MÂCHÉ CLUSTER IN DOWNTOWN SRINAGAR. HANDMADE IN KASHMIR, THESE ARE PART OF A COLLECTION ABOUT CREATING ELEGANT AND CONTEMPORARY SPACES ROOTED WITH GLOBAL AESTHETICS. PAPIER MÂCHÉ IS ECOFRIENDLY AND DEMONSTRATES THE USE OF TRADITIONAL TECHNIQUES, CONTEXTUALISING ARTISANAL CRAFT IN A CONTEMPORARY WAY. PURCHASING SUSTAINABLY PRODUCED PRODUCTS FOR THE HOME ALLOWS CONSUMERS TO LEAD A MORE CONSCIOUS LIFESTYLE.

## **VASES**



NAME : HEEPOSH VASE 1
CODE : VS/BW/TXT/DD/21B
COLOUR : WHITE WITH BLACK LINES

SIZE : H: 5X3/8"- DIA TOP: 1X3/8"- BOTTOM: 1×3/4"

RAW MATERIAL : PAPER PULP

TECHNIQUE : INCISING- SURFACE DECORATION MADE BY SCRATCHING,

CUTTING, OR CARVING LINES INTO MOULDS AT VARIOUS DEPTHS

FINISH : MATTE



NAME : HEEPOSH VASE 2
CODE : VS/BW/TXT/DD/21C
COLOUR : WHITE WITH BLACK LINES

SIZE : H: 5X3/8" - DIA TOP: 1X3/8" - BOTTOM: 1\*3/4"

RAW MATERIAL : PAPER PULP

TECHNIQUE : INCISING- SURFACE DECORATION MADE BY SCRATCHING.

CUTTING, OR CARVING LINES INTO MOULDS AT VARIOUS DEPTHS

FINISH : MATTE



NAME : HEEPOSH VASE 3
CODE : VS/BW/TXT/DD/21A
COLOUR : WHITE WITH BLACK LINES

SIZE : H: 7"- DIA TOP: 1X1/2"- BOTTOM: DIA:1\*3/4"

RAW MATERIAL : PAPER PULP

TECHNIQUE : INCISING- SURFACE DECORATION MADE BY SCRATCHING.

CUTTING, OR CARVING LINES INTO MOULDS AT VARIOUS DEPTHS

FINISH : MATTE

## VASES



NAME : SHEEN VASE 1
CODE : VS/06/OMB/DD/21A

COLOUR : SHADES OF WARM COLORS, BASE COLOR : WHITE SIZE : H :7X1/4\* - DIA TOP : 1X3/8\* - BOTTOM : 1X3/4\*

RAW MATERIAL : PAPER PULP
TECHNIQUE : OMBRE EFFECT

OUTER DESIGN DETAIL: PLAIN WHITE BASE WITH SHADES OF WARM COLOURS

INNER DESIGN DETAIL : PLAIN FINISH : GLOSSY



NAME : SHEEN VASE 2
CODE : VS/06/0MB/DD/21B

COLOUR : SHADES OF WARM COLORS, BASE COLOR : WHITE SIZE : H :7' - DIA TOP : 1X3/8' - BOTTOM: 1X3/4'

TECHNIQUE : OMBRE EFFECT

OUTER DESIGN DETAIL: PLAIN WHITE BASE WITH SHADES OF WARM COLOURS

INNER DESIGN DETAIL : PLAIN FINISH : GLOSSY



NAME : SHEEN VASE 3
CODE : VS/06/0MB/DD/21C

COLOUR : SHADES OF WARM COLORS, BASE COLOR : WHITE SIZE : H : 5X3/8\*-DIA TOP : 3/4\* - BOTTOM : 1X3/4\*

RAW MATERIAL : PAPER PULP TECHNIQUE : OMBRE EFFECT

OUTER DESIGN DETAIL : PLAIN WHITE BASE WITH SHADES OF WARM COLOURS

INNER DESIGN DETAIL : PLAIN FINISH : GLOSSY

10

## **VASES**



NAME : ROOD VASE 1

CODE : VS/06/OMB/DD/21D

COLOUR : SHADES OF COOL COLORS. BASE COLOR : WHITE SIZE : H: 7X1/4' - DIA TOP: 1X1/8' - BOTTOM : 2X3/4'

RAW MATERIAL : PAPER PULP TECHNIQUE : OMBRE EFFECT

OUTER DESIGN DETAIL: PLAIN WHITE BASE WITH SHADES OF COOL COLOURS

INNER DESIGN DETAIL : PLAIN FINISH : GLOSSY



NAME : ROOD VASE 2 CODE : VS/06/0MB/DD/21E

COLOUR : SHADES OF WARM COLORS, BASE COLOR : WHITE SIZE : H : 5X3/8" - DIA TOP : 3/4" - BOTTOM DIA : 1X3/4"

RAW MATERIAL : PAPER PULP TECHNIQUE : OMBRE EFFECT

OUTER DESIGN DETAIL: PLAIN WHITE BASE WITH SHADES OF COOL COLOURS

INNER DESIGN DETAIL : PLAIN FINISH : GLOSSY



NAME : ROOD VASE 3
CODE : VS/06/0MB/DD/21E

COLOUR : SSHADES OF WARM COLORS, BASE COLOR : WHITE SIZE : H :7X1/4'- DIA TOP : 1X3/8' - BOTTOM : 1X3/4'

RAW MATERIAL : PAPER PULP TECHNIQUE : OMBRE EFFECT

OUTER DESIGN DETAIL : PLAIN WHITE BASE WITH SHADES OF BROWNS

INNER DESIGN DETAIL : PLAIN FINISH : GLOSSY

## **VASES**



NAME : KAAYUR VASE TALL
CODE : VS/TXT/B/DD/21A
COLOUR : 3 COATS OF NAVY BLUE

SIZE : H: 7'- DIA TOP: 1X1/2'- BOTTOM: DIA:1\*3/4'

RAW MATERIAL : PAPER PULP OUTER DESIGN DETAIL : NAVY BLUE INNER DESIGN DETAIL : PLAIN NAVY

TECHNIQUE : BASE STRUCTURE EMBELLISHED WITH TWO ROWS OF SMALL BUBBLES MADE

OF PAPER PULP IN CONCENTRIC CIRCLES AROUND THE CENTRE OF CIRCUMFERENCE

FINISH : MATTE



NAME : KAAYUR VASE MEDIUM CODE : VS/TXT/B/DD/21B

SIZE : H: 7' - DIA TOP : 1X1/2' - BOTTOM : 1X3/4'

: 3 COATS OF NAVY BLUE

RAW MATERIAL : PAPER PULP OUTER DESIGN DETAIL : NAVY BLUE INNER DESIGN DETAIL : PLAIN NAVY

COLOUR

TECHNIQUE : BASE STRUCTURE EMBELLISHED WITH THREE ROWS OF SMALL BUBBLES

MADE OF PAPER PULP IN CONCENTRIC CIRCLES AROUND THE CENTRE OF

CIRCUMFERENCE

FINISH : MATTE



NAME : KAAYUR VASE SHORT
CODE : VS/TXT/B/DD/21C
COLOUR : 3 COATS OF NAVY BLUE

12

SIZE : H : 5X3/8" - DIA TOP : 1X3/8" BOTTOM : 1\*1/3"

RAW MATERIAL : PAPER PULP OUTER DESIGN DETAIL : NAVY BLUE INNER DESIGN DETAIL : PLAIN NAVY

TECHNIQUE : BASE STRUCTURE EMBELLISHED WITH SMALL BUBBLES MADE OF

PAPER PULP ALL OVER

FINISH : MATTE

## VASES



NAME : SHATOOTH VASE TALL
CODE : VS/GRY/GB/DD/21A

COLOUR : EXTERNAL BACKGROUND : GREY (FEW TONES) EXTERNAL DECORATIVE

LINES: ABSTRACT LINES, GOLD AND BLACK FINISHING: SEMI MATTE

SIZE : H : 6X1/2 - DIA : 7

RAW MATERIAL : PAPER PULP

OUTER DESIGN DETAIL : GREY BACKGROUND WITH ABSTRACT DECORTAIVE PATTERNS IN GOLD & BLACK

INNER DESIGN DETAIL : PLAIN WHITECOLOUR

TECHNIQUE : INCISING- SURFACE DECORATION MADE BY SCRATCHING, CUTTING, OR CARVING

LINES INTO MOULDS AT VARIOUS DEPTHS

FINISH : PARTIALLY MATTE



NAME : SHATOOTH VASE MEDIUM CODE : VS/GRY/GB/DD/21A

COLOUR : EXTERNAL BACKGROUND : GREY (FEW TONES) EXTERNAL DECORATIVE

LINES: ABSTRACT LINES, GOLD AND BLACK FINISHING: SEMI MATTE

SIZE : H : 6X1/2 - DIA : 7

RAW MATERIAL : PAPER PULP

OUTER DESIGN DETAIL : GREY BACKGROUND WITH ABSTRACT DECORTAIVE PATTERNS IN GOLD & BLACK

INNER DESIGN DETAIL : PLAIN WHITECOLOUR

TECHNIQUE : INCISING- SURFACE DECORATION MADE BY SCRATCHING, CUTTING, OR CARVING

LINES INTO MOULDS AT VARIOUS DEPTHS

FINISH : PARTIALLY MATTE



NAME : SHATOOTH VASE SHORT CODE : VS/GRY/GB/DD/21C

COLOUR : EXTERNAL BACKGROUND : GREY (FEW TONES) EXTERNAL DECORATIVE

LINES: ABSTRACT LINES GOLD AND BLACK FINISHING: SEMI MATTE

SIZE : H : 3X1/2" - DIA : 4X1/2"

RAW MATERIAL : PAPER PULP

OUTER DESIGN DETAIL: GREY BACKGROUND WITH ABSTRACT DECORTAIVE PATTERNS IN GOLD & BLACK

INNER DESIGN DETAIL : PLAIN WHITECOLOUR

TECHNIQUE : INCISING- SURFACE DECORATION MADE BY SCRATCHING, CUTTING, OR CARVING

LINES INTO MOULDS AT VARIOUS DEPTHS

FINISH : PARTIALLY MATTE

# BOWLS









## VARIETY OF TEXTURES















## BOWLS



NAME : HARWAN CODE : BS/FD/P/DD/21

DESCRIPTION : HARWAN (GARDEN IN KASHMIRI)- IS A SET OF THREE BOWLS INSPIRED BY JUNGLE BOOGIE AND STYLIZED REPRESENTATION OF THE LEAF MOTIF IN WHITE AND MULTI-COLOURED FLORAL MOTIF. IDEAL AS GIFTS, ELEGANT TABLEWARE TO HOLD DRIED TIT BITS OR ON THE DRESSER FOR SMALL JEWELLERY





: BURZA

: BS/FD/BL/DD/21

DESCRIPTION : BURZA (BIRCH IN KASHMIRI) -IS A SET OF THREE BOWLS INSPIRED BY JUNGLE BOOGIE AND STYLIZED REPRESENTATION OF THE LEAF MOTIF IN BLACK AND BLUEBERRY. IDEAL AS GIFTS, ELEGANT TABLEWARE TO HOLD DRIED TIT BITS OR ON THE DRESSER FOR SMALL JEWELLERY AND KNICK KNACKS.



: VYETH : BS/STT/DD/21

DESCRIPTION : VYETH (RIVER JHELUM IN KASHMIRI)- IS A SET OF THREE BOWLS INSPIRED BY ART DECO STYLE WITH SURFACE SURFACE DECORATION USING CARVING LINES INTO MOULDS AT VARIOUS DEPTHS. BLACK AND WHITE COMBINATION GIVES THEM A STARK AND ELEGANT LOOK, TO FIT INTO ANY KIND OF DECOR-HOME. OFFICE OR GARDENS. IDEAL AS GIFTS, ELEGANT TABLEWARE TO HOLD DRIED TIT

BITS OR ON THE WORKSTATION.



NAME : YEMBERZAL CODE : BS/MA/W/DD/21

DESCRIPTION: YEMBERZAL (NARCISSIS FLOWER IN KASHMIRI)- IS A SET OF THREE BOWLS INSPIRED BY THE MARBLING TECHNIQUE OF AQUEOUS SURFACE DESIGN ART IN BLACK AND WHITE COMBINATION, THE GLOSSY FINISHED LOOK GIVES THEM A SOPHISTICATED AND ELEGANT FEEL. IDEAL AS GIFTS, ELEGANT TABLEWARE TO HOLD DRIED TIT BITS OR ON THE DRESSER FOR SMALL JEWELLERY.



NAME : SARPOSH CODE : BBS/GRY/DD/21

DESCRIPTION : SARPOSH (HOME IN KASHMIRI) - IS A SET OF PLATE, SAUCER AND BOWLIT IS A PERFECT BREAKFAST OR SNACK SET FOR DRY FOOD. IT IS TEXTURED USING SAND WITH IT'S NATURAL GRAINY TEXTURE SMOOTHENED BY HAND. AVAILABLE IN THREE COSY COLOURS OF RED. YELLOW AND WHITE. IDEAL AS GIFTS, HANDY TABLEWARE FOR ENTERTAINING GUESTS AND FAMILY.

THESE ARE A CREATIVE EXPRESSION OF ARTISANS LIVING IN THE BY-LANES OF ZADIBAL PAPIER MÂCHÉ CLUSTER IN DOWNTOWN SRINAGAR. HANDMADE IN KASHMIR, THESE ARE PART OF A COLLECTION ABOUT CREATING ELEGANT AND CONTEMPORARY SPACES ROOTED WITH GLOBAL AESTHETICS. PAPIER MÂCHÉ IS ECOFRIENDLY AND DEMONSTRATES THE USE OF TRADITIONAL TECHNIQUES, CONTEXTUALISING ARTISANAL CRAFT IN A CONTEMPORARY WAY. PURCHASING SUSTAINABLY PRODUCED PRODUCTS FOR THE HOME ALLOWS CONSUMERS TO LEAD A MORE CONSCIOUS LIFESTYLE.

18

### BOWLS



NAME : HARWAN BOWL LARGE CODE : BS/FD/P/DD/21A

COLOUR : EXTERNAL: FLORAL MOTIF, INTERNAL: WHITE COLOR, RIM COLOR: RED CLAY

SIZE : H : 3X1/8" - DIA : 6X1/2"

RAW MATERIAL : PAPER PULP
INSPIRATION : JUNGLE BOOGIE
OUTER DESIGN DETAIL : FLORAL MOTIF
INNER DESIGN DETAIL : PLAIN WHITE COLOUR

OUTER RIM : RED CLAY FINISH : GLOSSY



NAME : HARWAN BOWL MEDIUM CODE : BS/FD/P/DD/21B

COLOUR : EXTERNAL: FLORAL MOTIF, INTERNAL: WHITE COLOR, RIM COLOR: RED CLAY

SIZE : H : 2X7/8" - DIA : 5"
RAW MATERIAL : PAPER PULP

INSPIRATION : JUNGLE BOOGIE

OUTER DESIGN DETAIL : FLORAL MOTIF
INNER DESIGN DETAIL : PLAIN WHITE COLOUR

OUTER RIM : RED CLAY FINISH : GLOSSY



NAME : HARWAN BOWL SMALL CODE : BS/FD/P/DD/21C

COLOUR : EXTERNAL: FLORAL MOTIF, INTERNAL : WHITE COLOR, RIM COLOR : RED CLAY

SIZE : H : 2X3/4" - DIA : 4"

RAW MATERIAL : PAPER PULP
INSPIRATION : JUNGLE BOOGIE
OUTER DESIGN DETAIL : FLORAL MOTIF
INNER DESIGN DETAIL : PLAIN WHITE COLOUR

19

OUTER RIM : RED CLAY
FINISH : GLOSSY



NAME : BURZA BOWL LARGE CODE : BS/FD/BL/DD/21A

COLOUR : EXTERNAL: FLORAL MOTIF, INTERNAL : BLACK COLOR, RIM COLOR : BLUEBERRY

SIZE : H : 3X1/8" DIA : 6X1/2"

RAW MATERIAL : PAPER PULP
INSPIRATION : JUNGLE BOOGIE
OUTER DESIGN DETAIL : FLORAL MOTIF
INNER DESIGN DETAIL : PLAIN BLACK COLOUR
RIM : BLUEBERRY BLUE
FINISH : GLOSSY



NAME : BURZA BOWL MEDIUM CODE : BS/FD/BL/DD/21B

COLOUR : EXTERNAL: FLORAL MOTIF, INTERNAL : BLACK COLOR, RIM COLOR : BLUEBERRY

SIZE : H: 2X7/8" - DIA : 5"
RAW MATERIAL : PAPER PULP
INSPIRATION : JUNGLE BOOGIE
OUTER DESIGN DETAIL : FLORAL MOTIF
INNER DESIGN DETAIL : PLAIN BLACK COLOUR
RIM : BLUEBERRY BLUE
FINISH : GLOSSY



NAME : BURZA BOWL SMALL
CODE : BS/FD/BL/DD21C

COLOUR : EXTERNAL: FLORAL MOTIF, INTERNAL : BLACK COLOR, RIM COLOR : BLUEBERRY

SIZE : H: 2X3/4" - DIA 4"
RAW MATERIAL : PAPER PULP
RAW MATERIAL : PAPER PULP
INSPIRATION : JUNGLE BOOGIE

OUTER DESIGN DETAIL : FLORAL MOTIF
INNER DESIGN DETAIL : PLAIN BLACK COLOUR
RIM : BLUEBERRY BLUE

FINISH : GLOSSY

## BOWLS



NAME : VYETH BOWL LARGE CODE : BS/STT/DD/21A

COLOUR : COLOR APPLICATION : BLACK EXTERNAL POSTER COLOR & HOLES : LIGHT WHITE

FINISHING : MATTE INTERNAL AND EXTERNAL

SIZE : H :3X5/8 \* - DIA : 5X1/4\*

RAW MATERIAL : PAPER PULP

OUTER DESIGN DETAIL : BLACK WITH WHITE DEPRESSIONS

INNER DESIGN DETAIL : PLAIN BLACK COLOUR

TECHNIQUE : INCISING- SURFACE DECORATION MADE BY SCRATCHING, CUTTING,

OR CARVING LINES INTO MOULDS AT VARIOUS DEPTHS

FINISH : MATTE



NAME : VYETH BOWL MEDIUM
CODE : BS/STT/DD/21B

COLOUR : COLOR APPLICATION : BLACK EXTERNAL POSTER COLOR & HOLES : LIGHT WHITE

FINISHING: MATTE INTERNAL AND EXTERNAL

SIZE : H: 3" - DIA : 4X1/2" RAW MATERIAL : PAPER PULP

OUTER DESIGN DETAIL : BLACK WITH WHITE DEPRESSIONS

INNER DESIGN DETAIL : PLAIN BLACK COLOUR

TECHNIQUE : INCISING- SURFACE DECORATION MADE BY SCRATCHING, CUTTING,

OR CARVING LINES INTO MOULDS AT VARIOUS DEPTHS

FINISH : MATTE



NAME : VYETH BOWL SMALL
CODE : BS/STT/DD/21C

COLOUR : COLOR APPLICATION : BLACK EXTERNAL POSTER COLOR & HOLES : LIGHT WHITE

FINISHING: MATTE INTERNAL AND EXTERNAL

SIZE : H:1X3/4" - DIA: 4X3/4"

RAW MATERIAL : PAPER PULP

OUTER DESIGN DETAIL: BLACK WITH WHITE DEPRESSIONS

INNER DESIGN DETAIL : PLAIN BLACK COLOUR

TECHNIQUE : INCISING- SURFACE DECORATION MADE BY SCRATCHING, CUTTING, OR CARVING

LINES INTO MOULDS AT VARIOUS DEPTHS

FINISH : MATTE



NAME : YEMBERZAL BOWL LARGE CODE : BS/MA/W/DD/21A

COLOUR : BOWL DIPPED INTO A MIXTURE OF TWO COLORS IN A BIG WATER CONTAINER.

COLOR USED: WHITE PAINT INTERNAL

SIZE : H : 3.6° - DIA : 5.3° RAW MATERIAL : PAPER PULP

TECHNIQUE : MARBLING - A METHOD OF AQUEOUS SURFACE DESIGN, WHICH CAN PRODUCE

PATTERNS SIMILAR TO SMOOTH MARBLE OR OTHER KINDS OF STONE.

OUTER DESIGN DETAIL: WHITE WITH BLACK MARBLING

INNER DESIGN DETAIL : PLAIN WHITE COLOUR

FINISH : GLOSSY



NAME : YEMBERZAL BOWL MEDIUM
CODE : BS/MA/W/DD/21B

COLOUR : BOWL DIPPED INTO A MIXTURE OF TWO COLORS IN A BIG WATER CONTAINER.

COLOR USED : WHITE PAINT INTERNAL

SIZE : H : 3' - DIA : 4.5' RAW MATERIAL : PAPER PULP

TECHNIQUE : MARBLING - A METHOD OF AQUEOUS SURFACE DESIGN, WHICH CAN PRODUCE

PATTERNS SIMILAR TO SMOOTH MARBLE OR OTHER KINDS OF STONE.

OUTER DESIGN DETAIL : WHITE WITH BLACK MARBLING

INNER DESIGN DETAIL : PLAIN WHITE COLOUR

FINISH : GLOSSY



NAME : YEMBERZAL BOWL SMALL CODE : BS/MA/W/DD/21C

COLOUR : BOWL DIPPED INTO A MIXTURE OF TWO COLORS IN A BIG WATER CONTAINER.

SIZE : H : 2' - DIA : 5.3'
RAW MATERIAL : PAPER PULP

TECHNIQUE : MARBLING - A METHOD OF AQUEOUS SURFACE DESIGN, WHICH CAN PRODUCE

PATTERNS SIMILAR TO SMOOTH MARBLE OR OTHER KINDS OF STONE.

OUTER DESIGN DETAIL: WHITE WITH BLACK MARBLING

INNER DESIGN DETAIL : PLAIN WHITE COLOUR

22

FINISH : GLOSSY

### BOWLS



NAME : SARPOSH BOWL MEDIUM CODE : BBS/GRY/DD/21B

COLOUR : EXTERNAL COLOR + TEXTURE: RED, INTERNAL COLOR : RED

FININSHING EXTERNAL AND INTERNAL : MATTE

SIZE : H : 4" - DIA : 12" RAW MATERIAL : PAPER PULP

TEXTURE APPLICATION: TWO COATS OF SAND MIOXED WITH GREY COLOUR

OUTER DESIGN DETAIL : TEXTURE WITH RED COLOUR

INNER DESIGN DETAIL : PLAIN RED COLOUR

OUTER & INNER FINISH : MATTE



NAME : SARPOSH BOWL SMALL CODE : BBS/GRY/DD/21C

COLOUR : EXTERNAL COLOR + TEXTURE: YELLOW, INTERNAL COLOR : WHITE

FININSHING EXTERNAL AND INTERNAL : MATTE

SIZE : H: 5×1/2" - DIA: 6"
RAW MATERIAL : PAPER PULP

TEXTURE APPLICATION: 2 COATS OF SAND MIXED WITH COLOUR

OUTER DESIGN DETAIL : TEXTURE WITH YELLOW COLOUR INNER DESIGN DETAIL : PLAIN WHITE COLOUR

OUTER & INNER FINISH : MATTE



NAME : SARPOSH BOWL LARGE CODE : BBS/GRY/DD/21A

COLOUR : EXTERNAL COLOR + TEXTURE: MUSHROOM, INTERNAL COLOR : WHITE

FININSHING EXTERNAL AND INTERNAL : MATTE

SIZE : H : 2X1/2 - DIA : 14

RAW MATERIAL : PAPER PULP TEXTURE APPLICATION : SANDING WITH GLUE

OUTER DESIGN DETAIL : TEXTURE WITH MUSHROOM WHITE COLOUR INNER DESIGN DETAIL : PLAIN WITH MUSHROOM WHITE COLOUR

OUTER & INNER FINISH : MATTE

# **Aid to Artisans**

THIS COLLECTION WAS MADE IN COLLABORATION WITH AID TO ARTISANS & AVIVA MAYA SHULEM



TO KNOW MORE ABOUT US PLEASE VISIT OUR WEBSITE:

#HTTPS://SASHAWORLD.COM

#### FOLLOW US ON:

## HTTPS://WWW.FACEBOOK.COM/SASHAFAIRTRADE

## HTTPS://WWW.INSTAGRAM.COM/SASHA\_FAIRTRADE

## HTTPS://WWW.LINKEDIN.COM/IN/SASHA-ASSOCIATION-FOR-CRAFT-PRODUCERS

### FOR BUSINESS INQUIRIES:

SASHA ASSOCIATION FOR CRAFT PRODUCERS
 1C CHATU BABU LANE, KOLKATA 700014
 □: 91-33-2265 9761/33-2249 4397
 □: 91-33-2265 9776